

# Live Summary

## Note 4: How to Produce good content

- Do hair and makeup tutorials
- Work on your marketing for social media
- Work on your website
- Plan your social media post

## NOTE 3: Ideas to keep money flowing

- Gift cards
- Put together home kits that will help them get through quarantine
  - Colorkits
  - Safe nail removal
  - Skincare
- Do tutorials on home to care for themselves at home
- Hold a private one on one virtual meeting

## TITLE:

How to stay productive and successful in your business during COVID-19

## NOTE 1: Getting your finances in order

- Call everyone you spend money with and see how they can assist you (maybe with deferred payments or no interest)
- Stay informed on what will be offered to you
  - Through podcast
  - Government websites
  - Hair industry websites
- What will be offered to you will vary from state to state, city to city

## NOTE 2: Resources to keep you informed

Podcast: Hairdustry

Websites: [www.sba.gov](http://www.sba.gov) (Small business loans/low interest rate)

[www.probeauty.org](http://www.probeauty.org): resources on what is available to us as independent business owners.